

SupeTank 2026:

Program & Pricing Overview

PRICING

REGISTRATION

\$2,300 for one attendee

- Additional badges may be purchased.
- If accepted, your \$99 application fee is credited toward registration.

APPLICATION FEE

\$99

- Apply by **4/19/26**, and the \$99 fee is waived.
- **Attending SxSw/ASU+GSV?** Sign up for SupeTank onsite and the registration fee will be waived.

WHAT'S INCLUDED

July 21-22, 2026

- **Dinner on Tuesday & Breakfast on Wednesday**
→ Shared meals with IEI members, providing direct networking with superintendents.
- **Two SupeTank Panels**
→ Each company presents in two rounds to superintendent judges.
- **Hotel Discount** via the IEI room block
- **Recognition on IEI Social Media**
- **\$500 IEI Summit Credit** (valid for 2 years for all paying companies)
- **Digital Badges:** Accepted, Finalist, Winner → For your website, email signatures, and marketing.
- **Discounted Virtual Prep Consult:** Prep session with IEI Advisors and Emeritus Superintendents
 - **Price: \$500** (normally \$750)
 - Available to **anyone who signs up**, accepted or not.

FINALISTS AND WINNER

BENEFITS

Top 10 Finalists

- **Pitch live** to the full audience of superintendents and members.
- Receive **10% off** all IEI Summits in 2026–2027.

Top 3 Winners

- **Cash Prizes for winners**
- **Introductory Email**
→ Sent to all IEI superintendent members spotlighting your company and product.

REGISTER NOW!

